

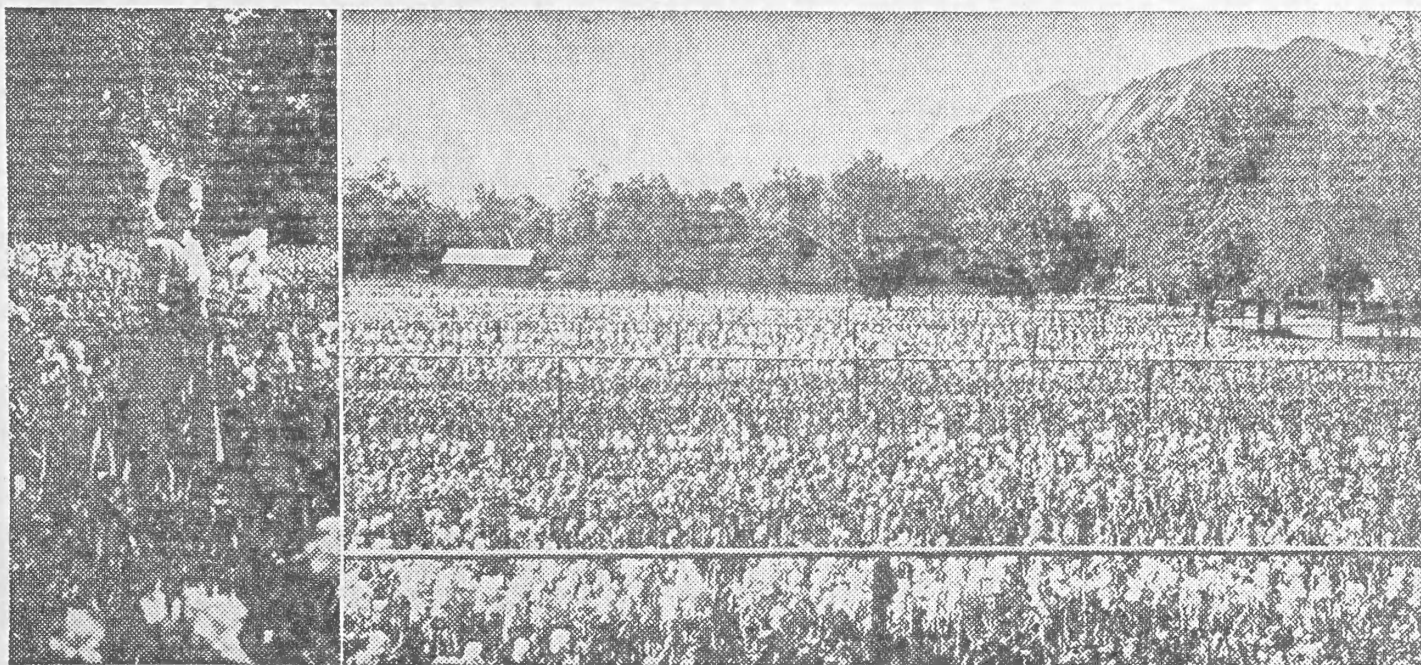
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IRIS

From "TOP of the WORLD"

BOULDER, COLORADO



Prepaid Prices for Summer and Fall Delivery, 1941 New Crop

Long's Gardens, Boulder, Colorado

Our mile-high altitude, dry air, abundant sunshine—all combine to produce clean, healthy stock.

Winters are cold enough to eliminate varieties that will not do well in every section, yet not severe enough to cause loss or weakening of plants from heaving of the roots.

From top of world, J. D. sez 'e,
Come Iris roots from borers free.
Each year they go to every state;
Reports come back,
THEY'RE BLOOMING GREAT!

Prices are for standard divisions.
Each Iris Root Plainly Labeled.
(S. means Standards; F. means Falls.)

Extra "Good Measure"

With each Iris order of \$2.00 or more, will be sent free, an extra variety, my selection. The larger the order the more valuable the "Surprise."

We begin shipping soon after July 4th.

Alta California	Yellow. Bronzed. Large	.25
Amenti	S, gray, F, light mauve. A ruffled pastel.	.25
Amitola	S, light russet vinaceous. F, Tourmaline pink.	.35
Angelus	Pink, lavender, yellow blend. Large, lovely.	2.00
Anitra	Pure verbena self with silky finish. Large blooms.	.75
Apricot	Golden apricot. Ruffled	2.50
At Dawning	S, pink-lavender over soft yellow. F, rose-pink, edged light gold. Large.	.75

Beowulf	S, rich brown. F, maroon, with brown margin.	.40
Black Douglas	S, dark violet. F, blackish violet. Blue beard tipped yellow.	.25
Black Wings	Intense deep blue, appearing almost black. Large. Fragrant.	.25
Blended Beauty	S, bronzy gold. F, golden salmon, flushed red.	1.00
Blue Monarch	A clear, pure violet-blue self.	.25
Blue Triumph	Clean, light blue. The flowers are very large and flaring and of heavy substance, with smooth, velvety finish.	.25
Blue Velvet	Rich, deep blue, of heavy substance.	.25
Brunhilde	Deep toned, violet-blue self. Blue beard.	.60
Buechley's Giant	Immense light blue. And I do mean IMMENSE.	.25
Burning Bronze	Very large dark metallic red with bronzy finish.	.35
California Gold	Tall, large deep yellow	.25
Capri	A soft, pleasing combination of yellow and fawn.	.25
Cheerio	One of the most beautiful bi-colors in existence. S, lustrous tan. F, brilliant, velvety red.	.35
Chosen	Very large clear yellow. Tall Sturdy	5.00
Christabel	Another Lapham splendid red.	2.00
City of Lincoln	A superb variegata. S, golden yellow. F, red-brown.	3.00
Claribel	Large plicata. Pure white, etched with blue.	.35
Claude Aureau	S, golden yellow. F, russet.	.25
Copper Lustre	Huge flowers of bright copper, gold and pinkish tan blendings.	.75
Coronet	Soft golden-tan, with an underlay of rose-beige.	2.00
Crystal Beauty	Fine large, pure white, tall.	.25
Dauntless	A tall red self (standards slightly lighter).	.25
Depute Nomblot	Magnificent S, copper-red. F, purplish garnet-red.	.25

Derrill Hart	S, rose-bronze. F, deep velvety wine.	5.00
Deseret	S, intense yellow. F, yellow, overlaid velvety red except at edges.	.35
Desert Dawn	Rich yellow-lavender blend.	.20
Desert Gold	Large yellow. Heavy substance	.25
Destiny	A new Iris from New Zealand. S, deep purple suffused bronze. F, velvety black-purple. Heavy substance. Very large. Tall.	.50
Directeur Pinelle	Dark bronze-red Iris from France. S, clear coppery wine red. F, velvety garnet red.	.50
Dore	New color combination. S, light yellow. F, white.	.25
Drap d' Or	Tall, large clear yellow from France.	2.00
Dymia	Very large self purple, seems almost black. Dark blue beard intensifies the coloring.	.25
E. B. Williamson	A new, glowing coppery red, almost a self. Silky, lustrous finish	2.00
El Capitan	Giant flowered bluish violet. Stately.	.25
Eleanor Blue	Soft blue. Deeper blue center.	.25
Eleanor Roosevelt	An Iris of rich purple. Blooms early in spring, then (in most sections) again in fall.	.25
Elkhart	Deep chestnut red. The color appears red to brown, according to lights. Large. Splendid.	.50
Ella Winchester	Very large, intense red.	.50
El Tovar	S, brown, shaded honey in center. F, long and flaring velvety red-brown with black flush.	.40
Elsa Sass	Sulphur yellow with white flush in center of falls. New.	10.00
Eros	A new color in Iris. Glorious salmon-pink. Large, lovely.	.25
Ethelwyn DuBuar	A large beautiful pink with delightful ruffling.	.25
Evolution	Coppery bronze self, with frilled standards.	.25
Exclusive.	Lovely light blue, overlaid with a silvery mist. The effect is French blue.	1.00

SPECIAL OFFERS

ALL PREPAID

"Carmichael" Collection

All for 70c

Crystal Beauty
Gudrun
Selene
Venus de Milo
One Each these
"Polar Bears," 70c

Six Delicious Favorites

All for \$2.20

Destiny
Jasmania
Lilamani
Michelangelo
Mrs. W. Jaques
Treasure Island
ONE EACH, \$2.20

Hillbilly Collection

20 Kinds for \$2.50

WE select the kinds, from stocks in largest supply. Will be GOOD. These 20 kinds, value \$5.00 or more, \$2.50, prepaid. Labeled.

Mountain Collection

All for \$3.00

Amenti
Alta California
Black Douglas
Blue Triumph
Blue Velvet
Capri
Crystal Beauty
Eros
Irma Pollock
Jean Neale
M. A. Porter
M. F. David
Mirasol
Persla
Pres. Pilkington
Selene
Sacramento
San Diego
Suntan
Trail's End
War Eagle
ONE EACH, \$3.00

Mile High Collection

All for \$4.00

Black Wings
Buechley's Giant
Claude Aureau
Dauntless
Desert Dawn
Dymia
El Capitan
Grace Sturtevant
Jean Siret
Happy Days
Legend
Lieut. Chavagnac
Lucrezia Bori
Michelangelo
Naranja
Noweta
Rameses
Red Dominion
Sensation
Spokan
Venus de Milo
Winneshiak
ONE EACH, \$4.00

(SEE NEXT PAGE)

SPECIAL OFFERS

CONTINUED
ALL PREPAID

Boulder Beauties All for \$5.00

Amitola
Beowulf
Blue Monarch
Brunnhilde
Cheerio
Depute Nomblot
El Capitan
Elkhart
El Tovar
Ethelwyn DuBuar
Far West
Golden Hind
Jasmania
Jean Cayeux
Lilamani
Meldoric
Nassak
Nene
Ozone
Picador
Sierra Blue
Sir Launcelot
Sir Michael
Thuratus

ONE EACH, \$5.00

Pride of Rockies Collection All for \$6.00

California Gold
Deseret
Desert Gold
Destiny
Ella Winchester
Golden Helmet
Indian Hills
Junaluska
King Juba
Lighthouse
Marco Polo
Marquita
Mrs. W. Jaques
Narain
Sandalwood
Snow King
Southern Cross
Striped Leaves
Tiffany
Treasure Island

ONE EACH, \$6.00

Colorful Colorado Collection All for \$7.00

Amentia
Black Douglas
Blue Velvet
Blue Triumph
Blended Beauty
Capri
Destiny
Dymia
Eleanor Roosevelt
Elkhart
Eros
Far West
Frieda Mohr
Grace Sturdevant
Happy Days
Indian Chief
Jasmania
Legend
Marco Polo
Meldoric
Michelangelo
M. F. David
Nassak
Noweta
Ossar
Pres. Pilkington
Rameses
Red Dominion
Sacramento
Spokane
Striped Leaves
Treasure Island
Trail's End
War Eagle
Winneschick

ONE EACH, \$7.00

Far West A warm and mellow blend salmon, golden sand, coral and henna. Soft glow at heart. .60
Fascination Large refined rose pink. .25
Frank Adams Tall. S, rosy tan. F, rosy red. 2.00
Frieda Mohr S, light lilac-pink, F, deep lilac-rose. .25
Garden Magic Mammoth velvety red bicolor. 3.00
Golden Bear Deep yellow. Medium size. .75
Golden Flare Lovely flame, rose-yellow blend. .20
Golden Fleece A Jacob Sass masterpiece. S, clear sulphur to lemon yellow. F, creamy white, edged with a band of yellow. Daintily ruffled. "A symphony in yellow" .40.00
Golden Helmet Ruffled old gold. F, oxblood red. .50
Golden Hind A striking English yellow of deepest but-tercup tone. Vivid orange beard. .60
Golden Majesty An immense iris of gleam-ing gold. Superb in every way. 5.00
Golden Treasure Large creamy yellow flowers with glowing golden heart. 1.00

Grace Mohr A Wm. Mohr seed-ling. Similar to Wil-lam, but a bit deeper in tone. Taller and more hardy. Grand. Glorious. "It's stu-pendous, gigantic, colossal, amazing." 1.00

Grace Sturtevant Rich brown iris. .25

Gudrun Fine. Very large, lustrous white. Good substance. .35

Happy Days Immense clear yellow. Gigantic. .25

Indian Chief Red, blended with bronze. .25

Indian Hills A rich true purple. Fine form. .50

Irma Pollock Velvety carmine, lighter margin. .25

Jasmania S, yellow, slightly ruffled. F, same tone of yellow, with lavender center. .70

Jean Cayeux A soft, smooth, light buff, "coffee colored" or Havana brown. .35

Jean Neale Dainty light pink, me-dium size. Edges petals frilled. Roots small. .20

Jean Siret A yellow dwarf. Very early. In many sections it blooms also in fall. Roots small. .25

Jerry Perfectly formed, extremely brilliant red iris. Fine. .25

Junaluska A superb blending of rose, gold and copper, radiating an iridescent glow. .70

Kalinga Huge cream self. Broad ivory-textured blooms. .50

Khorasan A massive, blended vari-gata. S, gold, F, nearly auburn, flushed violet. .70

King Juba S, yellow, F, garnet red. Big and bold. .25

Lady Paramount Large prim-rose. .50

Largo New soft yellow blend. Falls overlaid marine. Ruffled. .25

Legend Velvety claret-crimson self, brilliant gold beard. .25

Lieut. Chavagnac Similar to Jean Siret in size and habits. Violet. .25

Lighthouse S, old rose. F, rose red. A "torch of gold" lights up the center. Large and tall. .1.00

Lilamani A velvety blackish self. Large flower. .1.00

Los Angeles Giant plicata. Great white flowers, edged blue and clear blue center. .25

Louvois S, brown tone. F, darker brown. .3.00

Lucrezia Bori Large yellow. S, cupped, broad and ruffled. F, long and flaring. .25

Maid of Astalot Very large flow-ered blue and white plicata. White, blue throat. .70

M. A. Porter Large. S, dark blue. F, deep violet. .25

Marco Polo S, lustrous rose. F, brilliant crimson. Orange beard. .50

Marquita Luminous ivory yellow with falls heavily lined maroon. Large. Scarce. .50

Matterhorn Very large, pure white, with sparkling sheen. Stock scarce. .5.00

Matula S, apricot buff, flushed pink. F, Indian lake, edged buff. 5.00

Meldoric Flowers are blue-black in effect. Very large. .25



Grace Mohr

Everett Long admires Grace Mohr. So will you, when see it bloom.

One Grace Mohr Free

Make up an order of \$6.00 or more, as priced in this folder, and we will send you FREE one root of the lovely, colossal "Grace Mohr" Iris.

Michelangelo Another new color in iris. The entire flower is a dark vinaceous gray. .50

Midwest Gem Large, light buff-pink flowers, with S, domed and F, flaring. .2.00

Ming Yellow New deep yellow of The Depute Nomblot form. In size and appearance, much like Happy Days, but still better. .5.00

Ministre F. David S, silky red-purple. F, dark red-purple. A Mastodon. .25

Mirasol Rich golden yellow flowers, well formed. .25

Miss California A beautiful and entirely distinct tone of pink. Large, tall, vigorous. .1.00

Modiste A beautiful self of pale mauve. Rounded shape. .2.00

Monadnock Gigantic vivid rose-red. .2.00

Morocco Rose S, light pink, flushed deeper pink, with yellow flush at base. F, deep rosane pink, long and flaring. .2.00

Mountain Snow Opens white, tinged blue. Turns to glistening white. S, broad and ruffled. F, also broad. .2.00

Mrs. Willard Jaques A new pink and cream blend similar to Noweta. .80

Naranja One of the most talked-of iris originations. A large dowered yellow with a distinct orange overcoat on the falls. Decidedly and delightfully different. .40

Narain "Shimmering blue of the ocean," with creamy seafoam throat, deep sea-blue beard, yellow tipped. .70

Nassak Large, tall plicata. White with blue stitchings. And perfectly hardy. .40

Natoma S, pinkish cinnamon. F, a bronze and rose blend. .25

Nene S, lilac. F, wine red. Gigantic plant. Immense flowers. .25

Noweta Exquisite melting creamy pink. Frilled. .25

Omaha Combination of coppery pink and cinnamon. .25

Orloff A bright plicata. Yellow and red-brown blended. .1.50

Ormohr A William Mohr seedling with GIANT flowers of a uniform gray-lavender veined violet, having over all a rosy glow. .3.00

Ossar A new glowing blackish red self. Medium size. .60

Ozone Bluish violet self with pinkish sheen. Brown haft. White beard tipped orange. Large. .50

Persia S, smoky blue. F, bright blue. Unique coloring. .20

Petruchio Carmine and red-brown, with golden beard. .25

Picador S, honey yellow. F, red. Bright color contrast. .25

Pink Satin Clear light pink, with satiny sheen. .25

Piute A beautiful iris with rounded flowers. Wonderful color—deep rich red toned self. Supply small. .1.50

Prairie Sunset A blend of peach, apricot, rose copper and gold. The most talked about new iris. Deserving of all praises given it. Can spare only a few. .12.50

President Pilkington A blend of buff, S and F of lavender-blue. .25

Radiant S, burnished golden bronze. F, coppery red. .2.00

Rameses A symphony in rose, pink and buff. .20

Rebellion Glowing deep blood red. S, bronze and rose. .1.00

Red Brick A new red, the color sug-gesting the name. .1.00

Red Dominion Deep red stand-ards, red falls, near black. .25

Red Douglas S, raisin purple. F, dahlia purple with brown haft. Orange beard. Large. .2.00

Royal Coach A Sass yellow plicata. S, and F, yellow, bor-dered brown. New. .2.50

Rubeo S, deep glistening rose. F, deep maroon. A giant. .35

Rusty Gold A bronzy orange blend. A novelty. .25

Sable Tones of deep claret-black. Seems almost black. .4.50

Sacramento White, edged red and purple. Unusual. .25

Sandalwood S, vinaceous fawn. F, army brown. .70

San Diego Immense deep rich regal blue. Scarce. .25

San Francisco White. S, and F, edged lavender. .25

Selene Extra large white. A real giant. Perfectly hardy. .20

Sensation Gigantic cornflower, blue self. Beautiful. .25

Shining Waters Lovely medium blue self. .35

Siegfried S, yellow, dotted purple. F, yellow, striped brown. 2.00

Sierra Blue Clear enamel-like blue. Big and stately. .35

Sir Launcelot A chestnut-red. Golden haft. .35

Sir Michael S, lavender. F, purple, suffused red. .25

Snowking A new large white by Hans Sass. .75

Southern Cross From New Zea-land. S, fawn. shaded purple. F, auburn-red. .75

Southland A new intermediate of chrome yellow. .25

S. Gaudichau Deep velvety violet. Old but good. .25

Spokane S, glowing red-brown, falls deeper shade. Large. .25

Spring Cloud A plicata. White veined blue. .35

Spring Maid Clear rose-pink. Honey flush. .20

Spring Prom New tall pure prim-rose. Large. .2.50

Striped Leaves Flowers blue, of medium size. Leaves striped, making the plant orna-mental and attractive all season. .40

Suntan S, deep glistening gold. F, rich brown. .20

Taos "As colorful as an Indian blan-ket." A blend of yellow and coppery-red, effect of russet-red. .50

Thuratus Black purple self. One of the darkest iris. .25

Tiffany New yellow plicata, bordered brown. .2.00

Trail's End S, yellow overlaid or-ange-red. F, "remind one of the berry of bitter-sweet after it has been touched by frost". .20

Treasure Island Gigantic, clear yellow. .80

Venus de Milo A white that's white. Large. .25

Wabash Standards clear white. Falls deep purple, edged white. Supply very limited. .1.50

Waconda Deep fuchsia red. Large. Brilliant. .25

War Eagle S, bright red purple. F, red purple with black shading. Brown stripes on haft. Big. .25

Wm. Mohr The little plant with gigantic blossoms. Lilac, veined purple. Plants and roots small, but flowers immense. .25

Wine Glory A combination of red, purple, violet and other shades. Striking. .40

Winneschick Deepest blue, which does not fade. .25

YOUR OWN COLLECTION

Browse through the Groups "A" to "E" and make up Collections yourself at the very special GROUP prices.

GROUP "A"

Your choice, alike or assorted
(Each Kind Labeled)

5 for 60c (Prepaid) 10 for \$1.00
(Not more than 5 of any one kind)

Blue Velvet	Pers. Pinkington
Capri	Rusty Gold
Desert Dawn	Selene
M. A. Porter	Spring Maid
Persia	Trail's End

GROUP "B"

Your choice, alike or assorted
(Each Kind Labeled)

6 for \$1.00 22 for \$3.00
14 for 2.00 (Prepaid) 30 for 4.00
(Not more than 6 of any one kind)

Alta California	Meldoric
Amenti	M. F. David
Black Douglas	Mirasol
Black Wings	Natoma
Blue Monarch	Nene
Blue Triumph	Noweta
Buechley's Giant	Omaha
Crystal Beauty	Persia
Dauntless	Petruchio
Depute Nomblot	Picador
Dymia	Red Dominion
El Capitan	Sacramento
Eleanor Roosevelt	San Diego
Eros	Sensation
Ethelwyn DuBuar	Sir Michael
Evolution	Southland
Fascination	S. Gaudichau
Frieda Mohr	Spokan
Grace Sturtevant	Thuratus
Happy Days	Trail's End
Indian Chief	Venus d'Milo
Largo	Waconda
Legend	Wm. Mohr
Los Angeles	War Eagle

(Or any from GROUP "A")

GROUP "C"

Your choice, alike or assorted
(Each Kind Labeled)

4 for \$1.00 16 for \$3.00
10 for 2.00 (Prepaid) 24 for 4.00
(Not More Than 4 of Any One Kind)

Amitola	Naranja
Black Douglas	Ozone
Blue Triumph	Rubio
Deseret	Sierra Blue
Destiny	Sir Launcelot
Gudrun	Spokan
Jean Cayeux	Spring Cloud
Lucrezia Bori	Striped Leaves
Meldoric	Wine Glory

(Or any from GROUP "B")

GROUP "D"

Your choice, alike or assorted
(Each Kind Labeled)

3 for \$1.00 12 for \$3.00
7 for 2.00 (Prepaid) 22 for 4.00
(Not More Than 3 of Any One Kind)

Beowulf	Far West
Brunhilde	Lilamani
Cheerio	Michelangelo
Deseret	Nassak
Destiny	Ossar
Directeur Pinelle	Sir Launcelot
Dymia	Spring Cloud
El Tovar	Striped Leaves
Elkhart	Wine Glory

(Or any from GROUP "C")

GROUP "E"

Your choice, alike or assorted
(Each Kind Labeled)

2 for \$1.00 9 for \$3.00
5 for 2.00 (Prepaid) 14 for 4.00
(Not More Than 2 of Any One Kind)

Anitra	Junaluska
Destiny	Marco Polo
Elkhart	Michelangelo
Ella Winchester	Mrs. W. Jaques
Far West	Narain
Golden Hind	Ossar
Golden Treasure	Sandalwood
Jasmania	Southern Cross

(Or any from GROUP "D")

NOTICE: This Iris list contains only such varieties as we expect to have for shipment until well into September. BUT, if any sold out, we will send something else "just as good"—or better, unless you say cancel.

LOVELY 'LEVEN LIST

You pick 11. One each of 11 different kinds.
No more. No less. The 11 for \$5.90.

At Dawning	Mrs. Winchester
Blended Beauty	Mountain Snow
E. B. Williamson	Narain
Elkhart	Nassak
Golden Treasure	Piute
Jasmania	Red Douglas
Junaluska	Sandalwood
Lighthouse	Snow King
Marco Polo	Tiffany

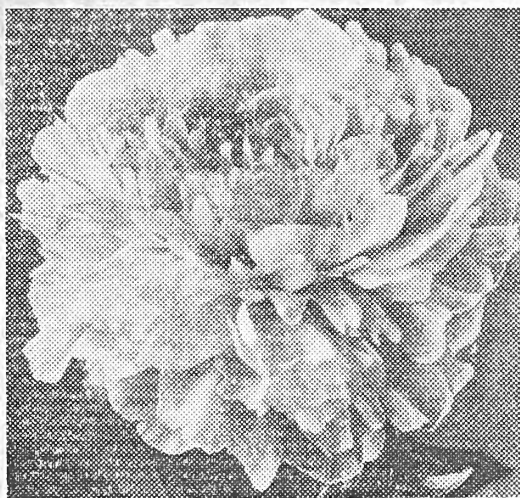
CLASSY COLLECTION

You pick 8. One each of 8 different kinds.
No More. No less. The 8 for \$12.80.

Angelus	Mountain Snow
City of Lincoln	Mrs. W. Jaques
Coronet	Ormohr
E. B. Williamson	Piute
Exclusive	Radiant
Golden Majesty	Rebellion
Lighthouse	Red Douglas
Morocco Rose	Siegfried

Double Peonies

At Reduced Prices--Prepaid



STANDARD DIVISIONS. 3 EYES OR MORE.

AVALANCHE. Large ivory white.....	Each \$.45
EDULIS SUPERBA. The early rose-pink	.45
ELWOOD PLEAS. Immense shell pink..	.45
FESTIVA MAXIMA. White, flecked red	.45
FRANCES WILLARD. Creamy white....	.30
HANSINA BRAND. Mammoth pink....	2.50
JUBILEE. Immense white. Lovely.....	.60
KARL ROSENFELD. Rich crimson.....	.45
KELWAY'S GLORIOUS. Immense white	1.80
LA FEE. Magnificent rose-pink.....	1.20
LE CYGNE. (The Swan.) Large white...	1.40
LONGFELLOW. Snappy red. Splendid...	.65
MARY SHAYLOR. Lovely shell pink....	.60
M. JULES ELIE. Giant deep pink.....	.90
M. MARTIN CAHUZAC. Deep maroon....	1.30
MRS. A. M. BRAND. Fine pure white...	2.50
MRS. EDW. HARDING. Pure white.....	1.00
MRS. FRANK BEACH. Ivory white.....	2.50
MRS. J. M. KLEITSCH. Violet-rose....	2.50
MYRTLE GENTRY. Salmon-pink.....	2.50
NIMBUS. Lovely, large, late white.....	.90
OCTAVIA DEMAY. Early light pink....	.50
OFFICINALIS RUBRA. Earliest red....	.45
PHILIPPE REVOIRE. Dark crimson....	2.25
PRES. WILSON. Soft rose. Large.....	1.80
RICHARD CARVEL. Brilliant crimson...	.80
RENIE HORTENSE. Grand rose-pink...	.65
SARAH BERNHARDT. Apple Blossom	.65
SOLANGE. Cream pink, tinted brown...	.65
THERESE. Enormous soft pink.....	.90

No-Name Peonies Popular double good kinds, but labeled as to color only. PINK—RED—WHITE. Alike or assorted. 3 for \$1.00; 10 for \$3.00.

Fall Catalogue in September

Will list, again, Iris. Also Peonies for fall planting, as well as Gladiolus Bulbs at "Digging Time Prices."

If you don't receive a copy of this Fall catalogue by the last week in September drop a line asking for one.

"Safety-First" Lawn GRASS SEED

The nicest lawn that I have seen,
As smooth as silk, and lovely green,
Was grown from seed, our "SAFETY-FIRST,"
And watered oft, to quench its thirst.

OPEN SEASON for making new lawns or revamping old ones, is from early spring until late Sept. in most sections.

Purest White Clover

Clean seed, of bright golden color and strong vitality, "rarin' to go." Sure fine. Lb. \$1.00; 2 lbs. \$1.90; 3 lbs. \$2.85, prepaid, any zone.

Best Kentucky Blue Grass

Very heavy and clean. Lb. 50c; 2 lbs. 95c; 3 lbs. \$1.35, prepaid, any zone.
Zone: 2nd 3rd 4th 5th 6th 7th
5 lbs. \$2.00 \$2.05 \$2.15 \$2.25 \$2.35 \$2.45
10 lbs. 3.80 3.90 4.00 4.20 4.40 4.60

For the Lawn's Sake

ZOTOX

CRAB GRASS KILLER

An amazing chemical that kills both the plant and seed of Crab Grass (Water Grass) in lawns.

This reddish grass shows up late summer. Until now, almost impossible to kill, without harming your lawn.

Now you can kill the Crab Grass, and not injure your lawn grass or soil.

Applied with sprayer or sprinkling can. Directions with each package.

Three sizes. The middle size will treat an average city lawn.

(8 ounces for \$1.00.) (16 ounces for \$1.50.) (32 ounces for \$2.50.) Not available. Goes by express. Customer pays express.

Iceland Poppies

(Nudicaule. Hardy Perennial)

They Bloom at Tulip Time

And keep on blooming most all summer.

SOW SEED JUNE TO SEPTEMBER

El Monte Iceland Poppy Deep tangerine-orange, distinct in color. Pkt. 15c.

Imperial Jewels Finest known. Many frilled and fluted. Large. Rich colors, mixed. Pkt. 25c.

New Zealand "Pastel Shades" Special mixture, pink, rose, pastels. Pkt. 25c.

Sanford's Giant Strain A giant strain. Flowers wonderful. Tall stems. Pkt. 15c.

Sunbeams (Mixed.) Charming tints. Pkt. 10c.

Yellow Wonder Immense. Long stems. Pkt. 15c.

Collection One pkt. each these 6 Iceland Poppies (value \$1.05) for 70c.

Pansy Seed

For Summer and Fall Sowing

Mile-High Monsters Special strain developed here in Colorado, a mile above sea level. Size, form, colors, and robust plants very outstanding. Mixed Pkt. 25c; 1/4 oz. \$1.25.

Super-Giant Mixture My own mixture, so popular for many years. Pkt. 25c; 1/4 oz. \$1.00.

Engelmann's Giants Immense flowers in a wide range of best colors. Pkt. 25c.

Swiss Giant Mixed Flowers are of large size, great substance, novel colors. Pkt. 15c.

Triumph of the Giants Fine giant blossoms of rich red, brown, copper, deep yellow, with darker centers. Pkt. 20c.

Ruffled Giants Many petals of the giant flowers are so ruffled and curled as to give the appearance of being double. A variety of colors, rich dark shades predominating. Pkt. 20c.

Collection One pkt. each the above six marvelous Pansies (value \$1.30) for 75c.



Narcissus Bulbs

For Either Pots or Garden
All Prepaid in U. S. A.—All Labeled

- King Alfred** Largest of all Trumpet varieties. Deep yellow. F. frilled. 2 for 25c. 10 for... 1.00
- Emperor** Like Victoria, but entire flower is pure golden-yellow. 3 for 25c. 10 for... .75
- Victoria** Trumpet. Yellow; petals white. Large. 3 for 25c. 10 for... .75
- Poeticus Ornatus** White petals, yellow cup. (Bulbs small.) 4 for 25c. 10 for... .60
- Von Slon** The yellow double daffodil. 3 for 25c. 10 for... .75
- Paper Whites** For indoors. Bloom in water. Not the inferior "bargain size." Strong bulbs. 4 for 25c. 10 for... .60
- Yellow "Paper Whites"** Grand Soliel d'Or. For indoors. Blooms in water, same as paper whites. Bulbs and blooms larger. 5 for 55c. 10 for... 1.00

Fragrant Freesias

- WHITE PURITY STRAIN.** 10 for 25c. 25 for 50c. 100 for... 1.60
- RAINBOW MIXED.** Colored Freesias, mixed. 10 for 30c. 25 for 60c. 100 for... 2.00

Tulip Bulbs

Stocks scarce. We offer in COLORS only. Giant Darwin Pink Giant Cottage White Giant Darwin Red Giant Cottage Yellow

PRICES. Any above at 5 for 50c; 10 for 90c

MIXED GIANT TULIPS. 10 for... .75

Hardy Perennials

All Plants and Roots Prepaid in U. S. A. Set these out in September in most localities. Early October O. K. in many places.

Statice (Sea Lavender.) Latifolia, light blue. Fine for combining with other flowers, especially with Glads. Field Grown Blooming Size Roots, 3 for 50c; 7 for \$1.00. Prepaid.

Lily of the Valley 10 Pips (eyes) with small roots, 50c; 25 for \$1.00. Prepaid.

Columbine ROCKY MOUNTAIN one-year seedlings. Should bloom fine early next Spring. 3 for 50c; 7 for \$1.00.

Delphinium Plants Famous Pacific Giants

The largest and most prized of all Delphinium. Plants of our own growing, from true Pacific Giant seed.

September planting will give you two crops of bloom next year.

PRICES. 3 plants 50c 8 for \$1.00; 18 for \$2.00; 30 for \$3.00. Prepaid.

"Rototox" Lick the Thrips "Slays When Sprays"

Rototox is a combined contact and stomach poison. If thrips are out in the open, they are killed right now, when you spray. Rototox is sold direct by the distributors, at the following prepaid prices in U.S.A.:

ROTOTOX PRICES
1 oz. Trial Size.....\$ 0.35
8 oz. Home Garden Size 1.00
1 pint 1.75
1 quart 3.00
Half gallon 5.00
One gallon 10.00

TERMS, Cash With Order
Suggestion: Order at least an 8-ounce size. The smaller the quantity the higher the price. You really can't do much slaying of garden pests with only an ounce.

Simply send your order with remittance direct to **THE ROTOTOX CO., 81 West Yale Street, East Williston, N. Y.**, and your package of Rototox with instructions for its many uses will be sent parcel post prepaid.



Pint Can

Dog Repellent "SCRAM!"

And I do mean SCRAM. Comes in powdered form. Can be dusted around shrubs, bushes, etc., or dissolved and used as spray. Reminds dogs they have important engagements elsewhere. Per can, 50c, prepaid.



"TWIST-EMS"

... the quick, neat, permanent PLANT-TIE. Strong, dark-green, "invisible" tapes with wire reinforcing — protect stems, permanently support annuals, perennials, vines, shrubs and vegetables. Order a box of EACH size.

Box of 250—4-inch size.....25c
Box of 125—8-inch size.....25c

Hardy, Fragrant Violets

Each clump can be easily separated to make several dozen plants. Or, you can separate the clump into a few smaller clumps for quicker results.

SPECIAL. Half clump 50c; Clump 80c; 2 clumps \$1.40, prepaid in U. S. A.

Everything on this page priced prepaid in U. S. A.

LONG'S GARDENS



**BOULDER,
COLORADO**

RETURN POSTAGE GUARANTEED

VITAMIN B₁

Package of 40 tablets.....\$0.10 } Pre-
Package of 100 tablets......25 } paid
Package of 250 tablets......50 }

(Each tablet makes 1 gallon of solution.)
Full directions with each package.
The foregoing Vitamin B₁ is in form for making solution to use in sprinkling can.

B-1 APPLIED BY HOSE



No Extra Attachments to Buy

If you can reach all or even part of your garden with the hose, then order a \$1.00 box of GROFAST CARTRIDGES, which is sufficient to "vitamize" a small garden once a week during growing season. So easy to use. Just drop a cartridge into the nozzle, turn on the water. Box of 30 cartridges \$1.00, prepaid.

VITAMIZED "PLANTABBS"



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MEASURED
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PAT. PENDING

A complete balanced plant food of high analysis. For house plants or in the garden. Put a tab in the soil near plant. Or dissolve and water around plant. Pkg. 25c; 5 pkgs. \$1.00, Prepaid.

No Hyacinths or Crocus bulbs this fall.

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